

## Cash Flow

### Produce cash flow forecasts and plan for the future

In the digital age, we understand it is becoming increasingly important for finance teams to ensure they are at the forefront of strategic planning and business decisions. In order to emphasise the value of financial data, finance leads need to be able to predict and forecast financial health over time to help guide how the organisation moves forward.

This is where Cash Flow comes in. At Advanced, we know that it is crucial for CFOs and Finance Directors to be able to give a clear view of what cash is coming in and out of the business over the next week, month or year, in order to continue to predict future cash positions. We can help you reimagine the way your business works with a solution that enables you to think ahead and plan for the future.

### Why Cash Flow?

#### **Plan, test and grow your business**

Prove to yourself and others that initiatives are feasible.

#### **Better understanding of financial data**

Answer key financial questions through the clear view within Cash Flow.

#### **Save time with information at your fingertips**

Get access to information that would have usually taken hours of manual work, in minutes.

#### **Future-proof your business**

With clarity over the numbers, your business is future-proofed from risks and surprises.

#### **Bring finance to the forefront of business decisions**

Map out the cash commitments behind big decisions with a solution that gives you one clear version of the truth.

### How does it work?

#### **Import data from various sources**

Produce cash flow forecasts in both numerical and graphical formats, analysed by inflow and outflow categories relevant to your business.

#### **Try different scenarios**

Work through different business scenarios to understand potential cash impacts and make informed decisions.

#### **Share the outcome**

Instantly share results and numbers with C-suite and Board members directly via a browser.

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## Put initiatives into action

Based on the accurate predictions in Cash Flow Forecasting, action plans for the next week, month and year can be put in place with a realistic view of how this will impact your organisation's cash flow.

## Features of Cash Flow include:

- > Predicts cash inflows and outflows for a specified period and bands (daily, weekly, monthly) and by financial period
- > Reduce reliance on complicated spreadsheets
- > Ability to produce a consolidated cash flow incorporating more than one company
- > Ability to build in "what if" scenarios to predict and model impact of potential business plans on cash flow

Reimagine your finance team with a solution that will help you get ready for tomorrow. Spot problems, track business growth and success to ensure the finance team leads the way in your organisation's growth.

## More information

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