

# Experlogix Digital Commerce for Digital Marketing

Reach More Customers, Drive Online Sales and Repeat Business

## KEY BENEFITS

### Feature in Google Shopping

Free or enhanced listings are available to reach more customers and prospects.

### Ad Campaigns

Attract and convert your ideal customers using SERP ads and dynamic remarketing ads.

### Social Media Integration

Engage customers and prospects. Grow your audience with social media feeds displayed on your WebShop.

### Powerful Analytics

Find the drop-off points in your sales funnel. Learn how to plug the gaps and increase cart conversion rates.

### Improve Google Business Profile

Feature product listings in your brand search results. Great for SEO and rankability of your site.

### Newsletter Sign Ups

Gather customer and visitor information to feed promo campaigns and special offers.

### Abandoned Cart Feature

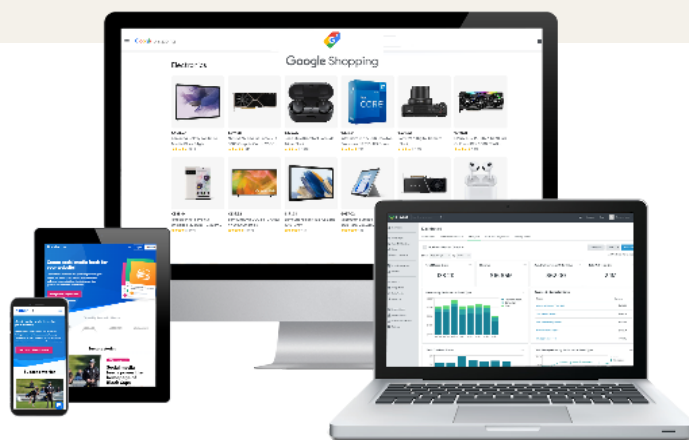
Re-engage prospects with the abandoned cart feature. Send reminders or apply discounts to gain conversion.

### Email Marketing

Grow your e-commerce business and build customer loyalty through personalised email marketing.

## Benefits to Your Business

- Cost-effective marketing solution
- Boost lead generation
- Increase conversion rates
- Target ideal buyers
- Get a better ROI
- Recover lost sales
- Create targeted marketing campaigns



**Ready for the Next Step?**  
Experlogix Can Help

Utilize the power of digital marketing!

Contact us at [info@experlogix.com](mailto:info@experlogix.com) to get started.